

# REGISTRATION FORM

## THE COMMUNICATION CONGRESS 2018

**THE GLITTER & GLAMOUR OF INTERNAL COMMUNICATION – THE PURPOSE TO COMMUNICATE**

**LOCATION: TBL CINEMAS IN SURINAME – PARAMARIBO**

**DATES: MAY 24 & MAY 25, 2018**

|                  | PLEASE FILL IN                |  |
|------------------|-------------------------------|--|
| NAME             |                               |  |
| COMPANY          |                               |  |
| JOB TITLE        |                               |  |
| BIRTH DATE       |                               |  |
| TELEPHONE NUMBER |                               |  |
| EMAIL            |                               |  |
| PAYMENT DETAILS  | <input type="checkbox"/> CASH | <input type="checkbox"/> BANK TRANSFER |

### REGISTRATION FEE (PLEASE CHOOSE BELOW)

**EARLY BIRD: USD 175 | REGULAR: USD 255 | STUDENT: USD 99/**

**SEMINAR: USD 75 | PANEL DISCUSSION: USD 35**

**EARLY BIRD (UNTILL APRIL 30, 2018)**  **REGULAR**

**STUDENT (please include copy of student card)**

**SEMINAR (1X)**

**PANEL DISCUSSION (2x)**

### Lunch preferences :

**Vegetarian**  **Vegan**  **Regular**

**BOOKING CONDITIONS :** *Full payment must be received prior to the event for entrance to be guaranteed.* If any delegate wishes to cancel their application to attend the event they must give notice in writing. If notice is given one month or less before the opening of the event, the organizers will retain 20% of all fees involved. If a participant cancels one month or more before the start of the event, then the participant will receive all fees that the participant has transferred.

**SIGNATURE:**

**DATE:**

| PLEASE<br>CHOOSE AN<br>OPTION | TIME  | LOCATION: TBL CINEMAS SURINAME   | HALL |
|-------------------------------|-------|--|------|
|                               |       | <b>DAY 1: MAY 24, 2018</b>   |      |
|                               | 9.00  | Introduction by Sherida Mormon, CEO ABIC<br><b>Welcome seminar: The core values of communication by Erwin Emanuels, CEO TBL Cinemas</b><br><b>Opening</b>  | 1    |
| <input type="checkbox"/>      | 10.00 | <b>SEMINAR: The glitter &amp; glamour of internal communication – the purpose to communicate by Angela van der Kooye, Chair Centre of Communication &amp; PR</b>   | 1    |
|                               | 10.45 | <b>Coffee break:</b><br><ul style="list-style-type: none"> <li>- Opening communication fair by reporter Jean-Luc van Charante &amp; Raissa Biekman (social media games, facebook live, live radio, updates)</li> </ul> |      |
| <input type="checkbox"/>      | 11.00 | <b>PITCH PERFECT BATTLE</b> by Jorgen Power, CEO XL Solutions: <i>Enter, learn &amp; pitch the best version of yourself, your organization or your product</i>   | 1    |
|                               |       | <b>Please choose 1 masterclass</b>   |      |
| <input type="checkbox"/>      | 12.00 | <b>MASTERCLASS:</b> Internal communication as a management tool by Kenneth Welzijn   Language: Dutch   | 2    |
| <input type="checkbox"/>      |       | <b>MASTERCLASS:</b> Communication & Ethics by Steven Reyme, <b>Logos International</b>   Language: Dutch   | 1    |
| <input type="checkbox"/>      |       | <b>MASTERCLASS:</b> Communicating with the person within: The I-communication – Be you by Reina Kolf, CEO <b>Slight Edge</b>   English   | 3    |
| <input type="checkbox"/>      | 13.00 | <b>Lunch</b>   |      |
| <input type="checkbox"/>      | 13.30 | <b>Communication &amp; Soccer: Join the battle Play, kick and win by Cyrano Dankoor</b>  | 1    |
| <input type="checkbox"/>      | 14.00 | Communication Challenge by Eva Stroo, CEO <b>Screen</b>  | 1    |
| <input type="checkbox"/>      | 14.30 | <b>SEMINAR:</b> The triple C in communication: Communicate, Cultivate, Collaborate by Elvira Sweet (The Netherlands, CEO <b>EMS Consultancy</b> )   Language: Dutch  | 1    |
| <input type="checkbox"/>      | 15.15 | <b>PANEL DISCUSSION: Communication &amp; leadership</b><br>Coordinated by Raissa Biekman   Presenter 1: Humphrey Bendt<br>Panel: Odette Miranda, Dirk Currie, Robert Hahn, Elvira Sweet, Joan Marques                  | 1    |
|                               | 16.00 | <b>RECAP   CLOSURE DAY 1</b>   |      |

|                          | TIME         | DAY 2: MAY 25, 2018   | HALL |
|--------------------------|--------------|---|------|
|                          | 9.00         | Welcome by Raissa Biekman<br><b>Introduction seminar:</b> The inner voice of communication by Judith Lochem<br><b>Opening</b>   | 1    |
| <input type="checkbox"/> | 9.45         | <b>SEMINAR:</b> Start in and win out – the process of internal communication: Be a boss in internal communication By Karin Refos, CEO <b>Stas International</b> (winner communication award 2016)   | 1    |
|                          | 10.30        | <b>We communicate in yellow:</b> 'A TAXI TORI'  | 1    |
|                          | 10.45        | <b>3D EXPERIENCE OF SURINAME</b> BY YVES TJON, CEO <b>Bondru Tours</b>  | 1    |
|                          |              | <b>Please choose 1 masterclass</b>  |      |
| <input type="checkbox"/> | 11.00        | <b>MASTERCLASS:</b> Event design & Event production<br>By Gregory van Glaanen Weygel, CEO <b>Kleur EnZo</b>   Language: Dutch   | 2    |
| <input type="checkbox"/> |              | <b>MASTERCLASS:</b> How to become a senior communication professional<br>By Dirk Currie   Language: English   | 3    |
| <input type="checkbox"/> |              | <b>MASTERCLASS:</b> Journalism as an (internal) communication tool by Maikel Reeder & Lindsay Goossens   Language: Dutch  | 2    |
| <input type="checkbox"/> | 12.00        | <b>SEMINAR:</b> Ethical leadership: How morals influence your communication – Professor Joan Marques (USA), Woodbury University   Language: English   | 1    |
|                          | 12.45        | <b>Lunch</b>  |      |
|                          | 13.15        | <b>An Intercultural Communication Experience</b> by Marvin Pollack, The Impact Coach   Language: dutch  | 1    |
| <input type="checkbox"/> | 13.45        | <b>PANEL DISCUSSION:</b> The status quo of internal communication in Suriname (standards, updates, bottlenecks, good practices etc.)<br>Coordinated by Raissa Biekman. Language: dutch   Presenter: Ray Jong A Lock<br>Panel: Loes Trustful, Demis Johnn, Ifna Vreden, Stanley Sidoel | 1    |
|                          | 14.45        | <b>Recap &amp; Lottery prizes: Who is the winner</b>  | 1    |
|                          | 14.50        | <b>THE COMMUNICATION AWARD SHOW</b> by Robby Rijssel, Knowledge & Expertise centre Suriname<br><ul style="list-style-type: none"> <li>- Nominees</li> <li>- Intermezzo:Comedy by Quincy Menso &amp; Gillion Slory(The Netherlands)</li> <li>- Hand-over awards</li> </ul>             |      |
| <input type="checkbox"/> | 15.45        | <b>END OF FORMAL MEETINGS – Surprise act by ArtLab</b>  | 1    |
|                          | 16.00 -17.30 | <b>THE AFTER PARTY – LET'S COMMUNICATE, DANCE &amp; COLLABORATE</b>   |      |